

From: [Jeremy Hauser](#)
To: [Rafael Payan](#), [Shuran Parker](#), [Kelly McCullough](#)
CC: [Jared Boigon \(jboigon@tbwmedia.com\)](mailto:jboigon@tbwmedia.com)
Date: Jun 13, 2016, 3:00 PM
Subject: Text for Upcoming Mailer
Attachment(s): 2

Hi All,

Attached you will find draft text for our upcoming mailer "Preservation" for your review. If this looks good to all of you, please send off to individual Directors for their review and input.

In order to mail this by July 5, here is our proposed review/design schedule:

June 14: Text to Directors
June 17: Designed piece to Staff
June 21: Designed piece to Directors
June 24: All feedback from Directors
June 28: Final version to Staff
June 29: Rafael sign's off on piece
July 5: Piece mails to **all registered voters**

Please let us know if this schedule works for all of you. Thanks!

Jeremy Hauser
Consultant
TBWB Strategies
400 Montgomery Street, 7th Floor
San Francisco, CA 94104
(415) 291-1894 x255 (office)
(925) 247-4528 (cell)